

# CDFW Bear Aware Youth Film Contest

## FILM RULES AND GUIDELINES

### OVERVIEW

To promote its Bear Aware Campaign, the California Department of Fish and Wildlife (CDFW) is holding a short film contest for young filmmakers in San Gabriel Valley in Southern California. Short films should be no longer than **3 minutes** and should educate residents of the San Gabriel Valley or visitors of the Angeles National Forest about the importance of keeping bears in the wild by responsibly disposing of and storing food and trash.

**Deadline for entries is April 24, 2013.**

Winners will be announced in early May.

### ELIGIBILITY

The contest is open to high school students (9th-12th grade) living in the San Gabriel Valley near the Interstate 210 corridor. Eligible school districts include but are not limited to: **Arcadia, Azusa, Bonita, Claremont, Duarte, Glendale, Glendora, La Canada, Monrovia, Pasadena, San Marino, and Temple City.** Entries may be submitted by individuals or groups of **no more than three students.** Group entries will not be judged separately. Prizes must be shared by the members of the group. CDFW employees and their immediate family members are not eligible. The contest is subject to federal, state and local laws.

### PRIZES

FIRST PLACE will receive **\$500 cash.**

SECOND PLACE will receive **\$300 cash.**

THIRD PLACE will receive **\$200 cash.**

**Prizes donated by the Sierra Club and Bass Pro Shop.**

### SELECTION PROCESS

Films will be judged by a panel of CDFW staff and representatives from the Sierra Club and Bass Pro Shop. Judges will select the top 10 films, which will then be posted to the contest website for the public to view and vote for the top three winners. In the case of a tie, CDFW will cast the deciding vote.

### JUDGING CRITERIA

- Quality of Short Video (25%);
- Creativity of Content (35%); and
- Ability to Convey the Bear Aware Messages (40%)

### SHORT FILM GUIDELINES

**1)** Films must incorporate **ALL FIVE** of the “General Messages” listed below **AND as many messages as the filmmakers choose** from **EITHER** the “Visitors and Campers of Angeles National Forest” category **OR** “Residents of the San Gabriel Valley” category with the goal of educating the public on how to keep bears in the wild and away from human temptations such as human food and garbage.

**2)** Students may be creative with how they word these messages. They may also include supplemental information, but it must be factually accurate and consistent with CDFW’s mission and policies. For more information on black bears, students may visit [www.dfg.ca.gov/news/issues/bear/](http://www.dfg.ca.gov/news/issues/bear/)

**3)** Films must be no more **than three minutes.**

**4)** At the end of the film, students should include CDFW’s logo and website [www.wildlife.ca.gov](http://www.wildlife.ca.gov). The logo is available at link below.

**5)** There may be up to **three students** on a team, but this does not prohibit filmmakers from using as many actors as they choose. Entrants may not belong to more than one group.

**6)** CDFW discourages filmmakers from capturing their own footage of black bears. Instead use footage provided on the contest website [www.dfg.ca.gov/BearFilmContest](http://www.dfg.ca.gov/BearFilmContest), public domain footage, or existing footage which the filmmaker has permission to use.

**7)** Only use footage of black bears, **NO grizzlies!**

### HOW TO ENTER

Go to [www.dfg.ca.gov/BearFilmContest](http://www.dfg.ca.gov/BearFilmContest), print and fill

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# FILM RULES AND GUIDELINES

out the Registration Form. Each group member must complete and sign a Registration Form and Publicity Release. Mail the completed Registration Form(s), signed Publicity Release(s) and labeled DVD to the address below. Entries must be postmarked no later than **April 24, 2013**. For questions, call 916-322-8962 or email [carol.singleton@wildlife.ca.gov](mailto:carol.singleton@wildlife.ca.gov)

## MAIL ENTRIES TO:

**CDFW Communications Office**  
**Youth Film Contest**  
**Attn: Carol Singleton**  
**1807 13th Street, Ste. 104**  
**Sacramento, CA 95811**

## CONTENT RESTRICTIONS

- 1)** Films must not contain material that violates or infringes another's rights, living or deceased, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement.
- 2)** Films must not feature brand names or trademarks other than the sponsors.
- 3)** All footage and music in the films must be properly licensed, in the public domain or created by entrant.
- 4)** Films must be suitable for publication in a public forum, may not contain nudity, profanity, threats of

physical violence, or material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the film is created.

**5)** Films must focus on the Keep Me Wild messages provided and must be compatible with CDFW's mission and policies.

**6)** Films should not depict activities that are a danger to people or wildlife.

## PERMISSION FOR CDFW USE

All entry materials become the property of the California Department of Fish and Wildlife. The winners' and finalists' entries, names and likenesses may be used to promote the Bear Aware Campaign and future CDFW contests. These may include TV or radio public service announcements, streaming video on CDFW's website or via the Internet.

## RELEASE & INDEMNIFICATION

By participating, entrant(s) agree(s) to release and hold harmless the California Department of Fish and Wildlife and its co-sponsors from any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising, in whole or in part, directly or indirectly, out of participation in the contest or any contest-related activity.



**See the Next Page for  
Bear Aware Messages!**

# BEAR AWARE MESSAGES



**1** Include all five general messages.

## General Bear Aware Messages:

- 1) People who live in or visit bear habitat have a responsibility to the wildlife whose habitat they are sharing.
- 2) Wild animals are in trouble, and one problem is human carelessness with food and garbage.
- 3) Bears are attracted to anything edible or smelly.
- 4) When bears are allowed to feed on human food and garbage, they lose their natural ways and may become a threat to public safety. This can result in death for the animal.
- 5) It's not a bear problem; it's a people problem.



Include as many messages as you wish from **EITHER** the Angeles National Forest Visitors list **OR** the San Gabriel Valley Residents list. Feel free to be creative and put these messages into your own words.

← *this* **OR** *that* →

## Messages for San Gabriel Valley Residents:

- 1) Never intentionally feed or leave food out for bears.
- 2) Store garbage inside a garage or secure enclosure until the morning of collection day.
- 3) Keep garbage cans clean and deodorize them with bleach or ammonia.
- 4) Consider purchasing a bear-proof garbage can.
- 5) Don't leave trash, groceries or animal feed in your car.
- 6) Harvest fruit off trees as soon as it is ripe, and promptly collect fruit that falls, especially avocados.
- 7) Avoid using birdfeeders unless they are completely inaccessible to bears.
- 8) Don't leave any scented products outside, even non-food items such as suntan lotion and candles.
- 9) Keep barbecue grills clean.
- 10) Keep pet food, water bowls and pets inside.
- 11) Keep doors and windows closed and locked.
- 12) Consider installing motion-detector alarms, electric fencing or motion-activated sprinklers.

## Messages for Angeles National Forest Visitors and Campers:

- 1) Store food, beverages, toiletries and scented items in bear-resistant lockers at all times where available.
- 2) If bear-resistant lockers are not available, store food in airtight containers in the trunk of your car. (Note: Many campgrounds prohibit storing food in your vehicle, so check campground rules.)
- 3) Dispose of garbage in bear-resistant dumpsters, if available, and ensure they are closed properly.
- 4) Clean everything after preparing a meal, including the barbecue grill.
- 5) Keep sleeping bags, tents and sleeping areas free of food, beverages and scented toiletries.
- 6) Don't sleep in clothes you've worn during cooking.
- 7) Remove all food from cabins that will be unoccupied for an extended period of time.

# CDFW Bear Aware Youth Film Contest



## REGISTRATION FORM

Please print, fill out and submit this Registration Form and send along with a CD-ROM, no later than April 24, 2013. For teams, please fill in information for each member of the team.

Send to:  
CDFW Communications Office  
Youth Film Contest  
Attn: Carol Singleton  
1807 13th Street, Suite 104  
Sacramento, CA 95811

Film Name: \_\_\_\_\_

Approx. Length: \_\_\_\_\_ min. \_\_\_\_\_ sec.

1) Filmmaker Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

School: \_\_\_\_\_

School Grade: \_\_\_\_\_

By signing below, I certify that I have read and agree to abide by the contest rules and guidelines:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If you are under 18, please have your parent or guardian consent to your participation in The Bear Aware Youth Film Contest by signing below:

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (please print): \_\_\_\_\_

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# CDFW Bear Aware Youth Film Contest



## REGISTRATION FORM, *continued*

2) Filmmaker Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

School: \_\_\_\_\_

School Grade: \_\_\_\_\_

By signing below, I certify that I have read and agree to abide by the contest rules and guidelines:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If you are under 18, please have your parent or guardian consent to your participation in The Bear Aware Youth Film Contest by signing below:

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (please print): \_\_\_\_\_

3) Filmmaker Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

School: \_\_\_\_\_

School Grade: \_\_\_\_\_

By signing below, I certify that I have read and agree to abide by the contest rules and guidelines:

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